

Nerium Biotechnology Files Claim to Stop Hong Kong Trademark Application

Hong Kong, May 24th, 2016 - Nerium SkinCare Hong Kong filed its application in response to the Distributor's recent actions in Hong Kong, including its application to register trademarks containing the word "Nerium" and its attempt to invalidate the Nerium Biotechnology and SkinCares trademark registration for "Nerium AD" in Hong Kong. Nerium SkinCare is seeking an injunction against the Distributor Nerium International, and its Hong Kong subsidiary to restrain them from infringing Nerium Biotechnology and SkinCare's trademarks and acting in breach of the Company Agreement.

About Nerium Biotechnology, Inc.

Nerium Biotechnology, Inc. is a biotechnology company involved in the research, product development, manufacture and marketing of Nerium oleander-based products. Nerium's shares are not listed on any stock exchange or quotation system.

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Forward Looking Statements: Statements made in this news release that relate to future plans, expectations, events or performances are forward looking statements. Such statements are based on current expectations and involve risks and uncertainties. There can be no certainty about the outcome of any litigation, including Nerium's claim against Nerium International LLC, and such litigation could have an adverse effect on Nerium's business, financial condition, results of operation and cash flows.